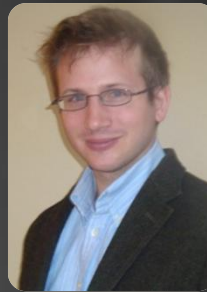


# Learn How Microsoft Project Can Help Save Companies \$Money\$

February 18, 2009      8:30 AM - 4:30 PM  
835 Market Street, San Francisco, California



Ludovic Hauduc  
General Manager  
Project Division



Ben Chamberlain  
Sr. Product  
Manager Project  
Division



Mike Kremer, PMP  
Portfolio & Project  
Management Specialist

# Agenda

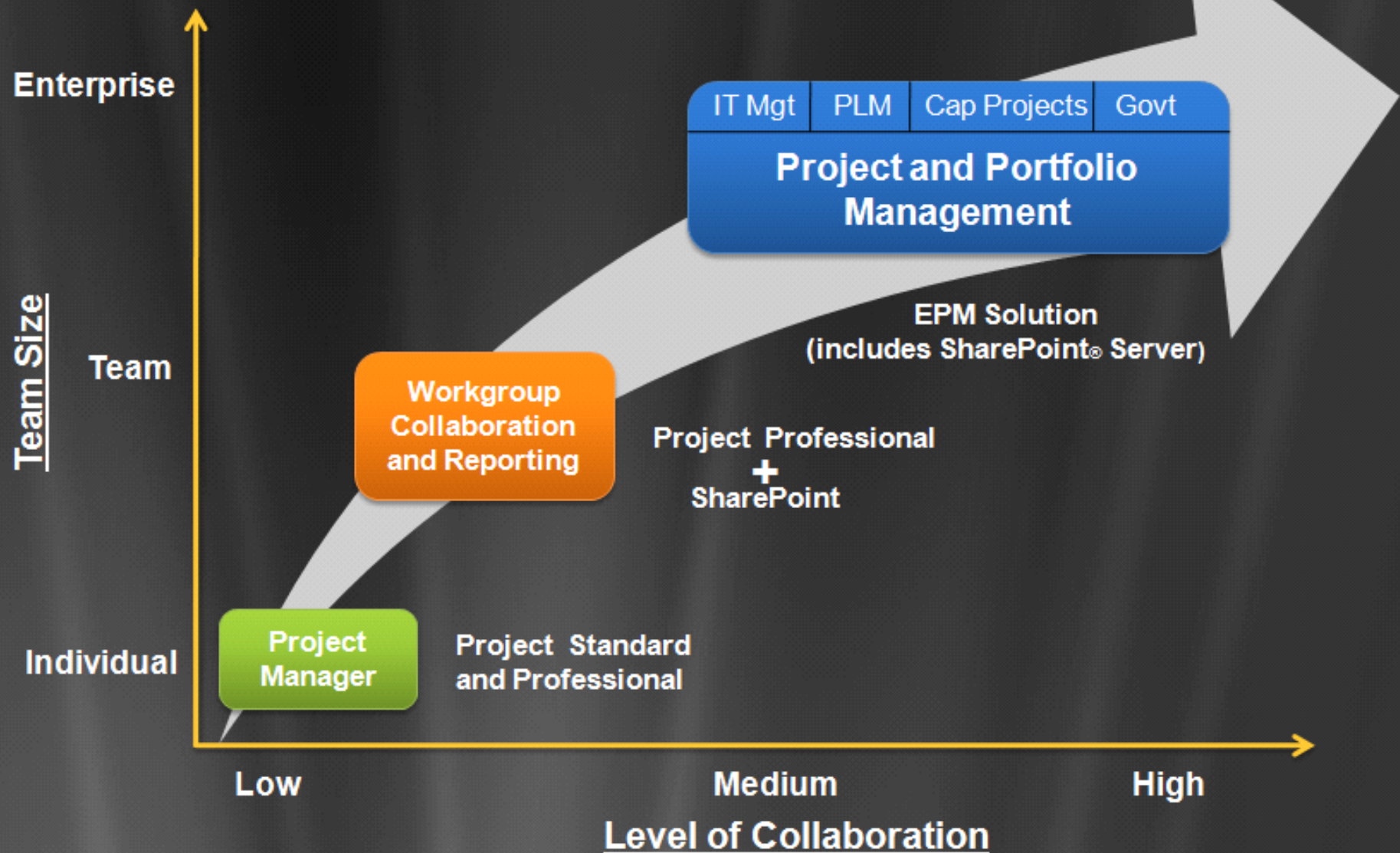
- **9:00 – 9:15:** Welcome / Opening - Doc Dochtermann & Derek Loar, Microsoft
- **9:15 – 10:00:** Project and Portfolio Management Worldwide Market - Ludovic Hauduc, GM Microsoft Project Division
- **10:00 – 10:15: Break**
- **10:15 – 11:15:** Proper Project and Portfolio Management gives organizations visibility into areas where costs can be eliminated - Ben Chamberlain, Microsoft Sr. Product Manager
- **11:15 – 12:00:** Project Collaboration, Mike Kremer, Solutions Specialist Microsoft
- **12:00 – 1:00: Lunch**
- **1:00 – 2:00:** Avery Dennison - Jeremy Ognall
- **2:00 – 3:00:** Cisco Systems - Gary Conley, IT Director, Cisco
- **3:00 – 3:15: Break**
- **3:15 – 4:00:** Mark Morgan, Author of the book “Executing Your Strategy: How to Break It Down and Get It Done”
- **4:00 – 4:15:** Prize Drawing
- **4:30 Event Close**

# Objectives

1. Explain why Microsoft is by far the leading provider of project management applications
2. Define how proper Project and Portfolio Management gives organizations visibility into areas where costs can be eliminated
3. Share how our most successful clients have practically achieved these objectives

# PPM for Individuals, Teams & the Enterprise

No such thing as a “one size fits all” PPM solution



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