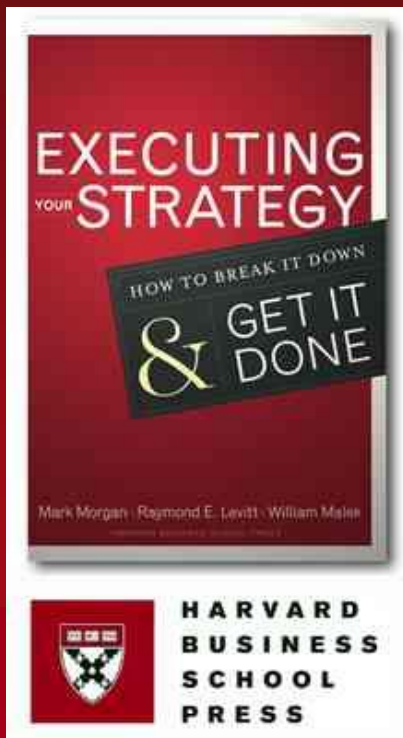


# EXECUTING YOUR STRATEGY

How to Break It Down & Get It Done



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# The Problem...

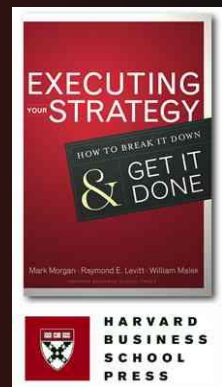
Strategic  
Execution



Promised  
Value



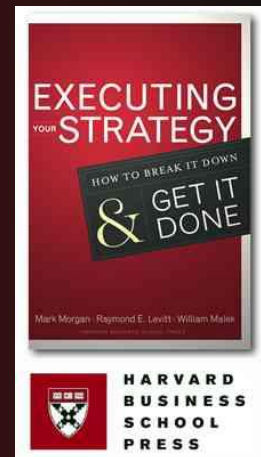
90%  
Fall Short



# The Premise



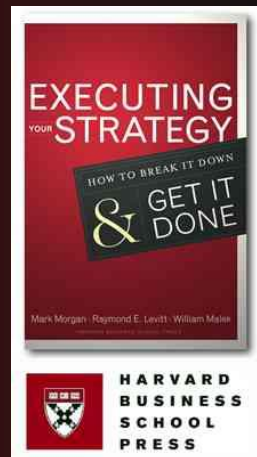
Sequence Matters!



# The Promise

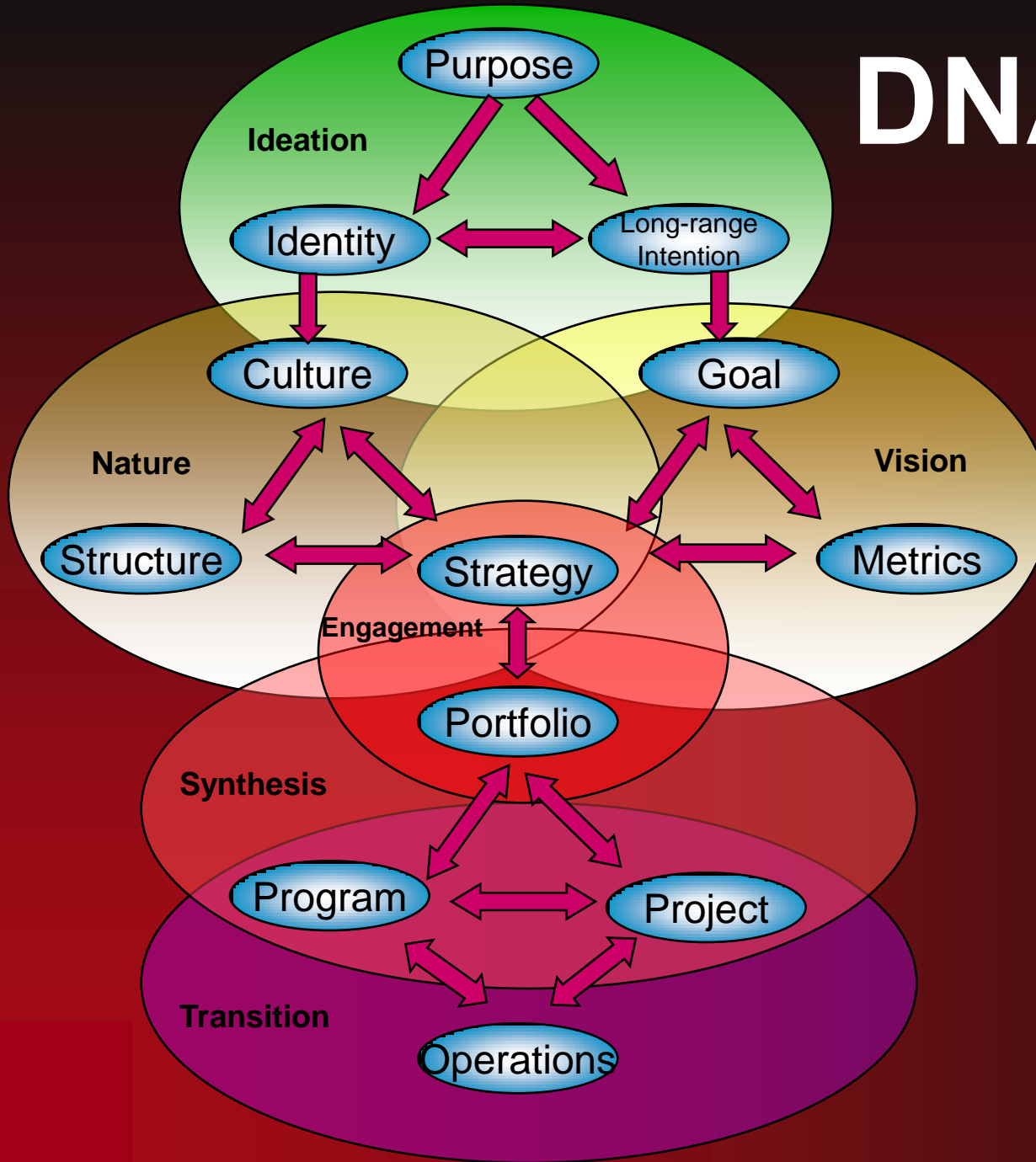


There is a DNA  
of Strategic Execution  
And It Can Be Used to  
Improve Our Ability to  
Get the Right  
Work Done!



# DNA...

## The Strategic Execution Framework



# Six Imperative Relationships

**I**deation – Purpose, Identity & Intention

**N**ature – Culture, Structure & Strategy

**V**ision – Goals, Metrics & Strategy

**E**ngagement – Portfolio & Strategy

**S**ynthesis – Portfolio, Programs & Projects

**T**ransition – Programs, Projects & Operations

***Better I.N.V.E.S.T.ments – Better Results***

# Contacts and Links

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